



Press Release

Haw Par Music Launches Half-Price Music Courses to Cultivate Young Minds with Creativity and Positive Thinking

[November 23, 2020] Haw Par Music is working with local and overseas strategic partners to launch “Heritage X Music Festival”, a seven-month cultural programme from September 2020 – March 2021 featuring the juxtapose between traditional and contemporary elements in heritage, culture and music. The Heritage X Music Festival will feature site-specific installations, walking tours, talks and heritage music performances. As part of this Festival, Haw Par Music is launching a special instrumental music course for Chinese and Western music studies. The programme is led by world-class musicians to develop children’s interest and appreciation towards music, well-being, self-esteem and positive thinking. This will include half-price music courses of Chinese musical instruments such as Pipa, Liuqin and Ruan, Chinese Drums as well as Western musical instruments like Violin, Viola, Cello, Vocal, Piano, Flute, Clarinet, etc. Other course offerings include Singing Phonics and Mini Tiger’s Music Journey (Early Childhood Chinese Music). Taking place at the revitalized Grade 1 historic building Haw Par Mansion, the programmes provide children and youth with high-quality musical training, cultivating young minds while serving the community.

To promote the rich heritage of the former Haw Par Mansion, now operating as Haw Par Music, and its cultural significance in relation to the area of Tai Hang as well as the city of Hong Kong, this Festival provides the visiting public, locals and overseas, with an enjoyable, unique and culturally enriched heritage tourism experience in Hong Kong.

Haw Par Music Education Programme

This two-phased programme will take place at Haw Par Music on Tai Hang Road and the first phase starts in November 2020. Each phase lasts for 10 weeks, made up of 10 classes, with a discounted fee from \$200 for each class. The programme provides classes of different formats, each with its specific teaching targets:

1. Five large classes of string or wind orchestra where students work with world-class musicians to learn and participate in musical performances. In addition to enhancing the students’ musical skills, these classes also cultivate cooperation and team spirit;
2. Two small group classes comprising of chamber ensemble that aim at cultivating children’s sense of responsibility and ownership in a small group setting, and to learn to communicate with teammates;
3. Two individual classes to improve and deepen students’ technique and musicianship in a focused and targeted manner; and
4. One body and soul awareness, movement and support wellness class, aiming to cultivate students’ positive thinking through music and spiritual therapy.

Embracing a holistic approach to music learning, students will have the chance to learn in a large, small, and individual setting. In addition to improving students' music skills and nurturing their team spirit, the programme also pays special attention to students' mental health. The goal to cultivate children with all-round skills encourages young musicians to be creative.

Other music programmes and kids' classes at half price

Haw Par Music is working closely with strategic partner Hong Kong Chinese Orchestra in designing the Chinese Music Education Programme specifically for Haw Par Music. Instrumental classes for Pipa, Liuqin, Ruan and Chinese Drums will be offered. At the same time, classes of Western musical instruments are also offered to beginners, elementary and advanced levels students. They include Violin, Viola, Cello, Flute, Clarinet, Oboe, Piano, Vocal and Chamber Music.

As for young toddlers aged 0-3, they can participate in "Mini Tiger's Music Journey (Early Childhood Chinese Music)" to experience and have a taste in early childhood music playgroup with Chinese instruments. If your children are tired of learning English in the rigid and traditional way, you can consider joining the "Singing Phonics" course. This course enables young kids to learn English phonics through enjoying themselves in singing, playing games and tongue twisters challenge.

All the above-mentioned courses and classes are offered at half price.

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Appendix

“Haw Par Music Education Programme”

A total of 10 classes in a phase, including:

Five large classes - string or wind orchestra	Two small chamber ensemble classes
Two one-on-one classes	One body and soul awareness, movement and support class

1. Chinese music courses

a. Chinese musical instruments: Instructors from the Hong Kong Chinese Orchestra to teach pipa, liuqin, ruan

- Children class: Aged 10-13
- Youth class: Aged 14-16

b. Percussion (children and parent-child classes)

- Kids aged 2-4 with parents (parent-child class)
- Children aged 5-6 (children class)

c. Mini Tiger: Music-making and Storytelling (Chinese music for kids)

- A total of 10 classes
- Children will experience different kinds of Chinese music and instruments, such as guzheng, erhu and percussion

2. Western music courses

a. Western musical instruments: Renowned musicians from major local and international orchestras

- Beginners, elementary and advanced levels
- Include violin, viola, cello, flute, clarinet, oboe, vocal and chamber music

b. Singing phonics

- A total of 10 classes
- Using music as medium, enables kids to master the skills of English phonics through enjoying themselves in singing, mini games and raps